

Executive Biography

Ron Davis

Sr. Director, Business Development and Regional Sales Manager

Ron Davis serves as Senior Director of Business Development and Western Region Sales Manager for Ricoh Printing Systems America, Inc. (RPSA), formerly known as Hitachi Printing Solutions America, Inc. Mr. Davis initially began working with RPSA as a consultant and then joined the company as a full time employee shortly thereafter.

Mr. Davis' responsibilities include Business Development for the RPSA's Americas Printer Division (APD) as well as sales for the Western United States, Australia and New Zealand. In this dual role, Mr. Davis reports directly to the Vice President of APD. Davis has made meaningful contributions to the company's current printer business strategy.

Mr. Davis brings more than thirty years of industry experience to RPSA, with over twenty years directly related to office products and digital printing. Prior to joining Hitachi, Mr. Davis spent seven years as the Vice President of Worldwide Sales and Marketing for Peerless Systems Corporation and thirteen years with Xerox Corporation in various senior marketing, planning and executive management positions. While working for Peerless Systems, Davis worked with every major vendor of digital documents in North America, Europe, Japan, and Southeast Asia.

Davis holds a Bachelor of Science degree in Business from the University of Minnesota and an MBA with an emphasis in Marketing from the University of St. Thomas. While at Xerox, Davis also attended the International Insead Management Institute in Fontainebleau, France.

Davis currently resides in Hermosa Beach, California and works out of the headquarter offices of Ricoh Printing Systems America located in Simi Valley, California.